

TRADE GUIDE

STMNT
STATEMENT
GROOMING GOODS

FEB - APR
2022
PROMOTIONS



NOW
AVAILABLE
IN CANADA

#STMNTCAN

THIS IS OUR STATEMENT

This is a story of how three individuals are standing up for what they believe in; joining forces to create something truly exceptional.

Meet the pioneers of modern barbering, the founding collective of STMNT: Julius Arriola AKA Julius Cvesar, Sofie Pok AKA Staygold and Miguel Gutierrez AKA Nomad Barber.

The STMNT creators have imparted their identity into every aspect. Designing a brand that stands out. A brand to sign their names to.

Discover their statement.



Julius Cvesar

@JULIUSCAESAR
SESSION BARBER, PLATFORM EDUCATOR
& CREATIVE DIRECTOR

Staygold.

@STAYGOLD31
AWARD-WINNING BARBER,
EDUCATOR & CONTENT CREATOR

Nomad Barber

@NOMADBARBER
TRAVELING BARBER,
PHOTOGRAPHER & FILMMAKER

OFFER N° 1

STMNT OPENER

SALON PRICE

\$499.00

SALON VALUE

\$749.25

SALON SAVINGS: 33%

MAKE YOUR STATEMENT WITH:

37 products

- 27 styling products
- 10 care products



PRODUCT CONTENTS:



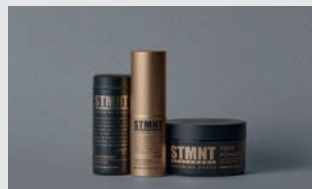
CARE COLLECTION

2x	SHAMPOO	300 mL
2x	ALL-IN-ONE CLEANSER	300 mL
2x	CONDITIONER	275 mL
2x	BEARD OIL	50 mL
2x	HAIR & BODY CLEANSING BAR	125 g



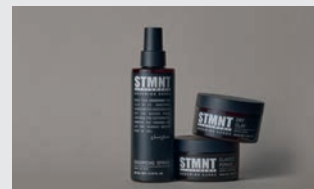
JULIUS CVESAR'S COLLECTION

3x	HAIR SPRAY	170 mL
3x	SHINE PASTE	100 mL
3x	MATTE PASTE	100 mL



STAYGOLD'S COLLECTION

3x	WAX POWDER	15 g
3x	SPRAY POWDER	4 g
3x	FIBER POMADE	100 mL



NOMAD BARBER'S COLLECTION

3x	GROOMING SPRAY	200 mL
3x	DRY CLAY	100 mL
3x	CLASSIC POMADE	100 mL

YOUR MERCH SUPPORT INCLUDES:



GLORIFIER (SMALL)



2X CARD HOLDER (SET)



PAPER BAG SET (1=10)



DOOR/WINDOW CLING



STMNT STICKERS SET (1=3)



STMNT SALES PAGER



STMNT CAPE



BRAND BOOK



COLLECTION CARDS

TRY THE GROOMING GOODS



SALON PRICE
\$60.00
 SALON VALUE
\$66.75
 SALON SAVINGS: 10%

Explore the versatile care line up designed to create the perfect canvas for styling in STMNT's Try Me Kit. Also includes one of the co-creator's products from each of their distinctive, personal and high performing styling collections.

KIT CONTENTS:

1x	SHAMPOO	300 mL
1x	HAIR & BODY CLEANSING BAR	125 g
1x	DRY CLAY	100 mL
1x	SPRAY POWDER	4 g
1x	HAIR SPRAY	170 mL
1x	PRODUCT BROCHURE	

SCAN HERE TO
 GET TO KNOW
 THE PRODUCTS





JULIUS CVESAR'S COLLECTION

DISCOVER COCKTAILABLE SOLUTIONS
FOR CUSTOM-TAILORED STYLES

STAYGOLD'S COLLECTION

STRIKE GOLD! A COLLECTION
DESIGNED FOR NEXT LEVEL
TEXTURE STYLING



NOMAD BARBER'S COLLECTION

SNAPSHOTS FROM AROUND THE
WORLD PACKED INTO PRODUCTS

SALON PRICE LIST

STMNT
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STMNT CARE



SHAMPOO 300 ML \$14.25

ALL-IN-ONE CLEANSER 300 ML \$14.25

CONDITIONER 275 ML \$14.25

BEARD OIL 50 ML \$14.25

HAIR & BODY CLEANSING BAR 125 G \$7.75

STMNT STYLING



JULIUS CVESAR'S COLLECTION

HAIRSPRAY 170 ML \$14.25

MATTE PASTE 100 ML \$16.25

SHINE PASTE 100 ML \$16.25



STAYGOLD'S COLLECTION

WAX POWDER 15 G \$14.25

SPRAY POWDER 4 G \$14.25

FIBER POMADE 100 ML \$16.25



NOMAD BARBER'S COLLECTION

GROOMING SPRAY 200 ML \$14.25

DRY CLAY 100 ML \$16.25

CLASSIC POMADE 100 ML \$16.25

“
**THIS IS OUR
STATEMENT.**
”

Julius Victor

Stay Gold.

Nomad Barber

@STMNTGROOMING

STMNTGROOMING.CA

#MAKEYOURSTMNT

#STMNTGROOMING