

2021 EDUCATION

JAN 18TH @ 4PM EST

DEMI FORMULATION DAY



Learn some of our favorite formulations using Pulp Riot Liquid Demi's! From icy blondes, to beautiful grays, to Reds, Coppers & perfect pinks using our stay put, acidic demi colour

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FEB 22ND @ 4PM EST

TOTAL COLOUR F8++



Everything you need to know about Faction8 Permanent Color line with the perfect compliment of the NEW Liquid Demi line. Primary focus on permanent colour.

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JAN 25TH @ 4PM EST

TOTAL COLOUR F8++



Everything you need to know about Faction8 Permanent Color line with the perfect compliment of the NEW Liquid Demi line. Permanent color meets Liquid Demi. The perfect pair.

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MAR 8TH @ 4PM EST

NEW! INTRO TO CREAM BLEACH

A cream Bleach with 9 levels of lift! Learn How and When to use cream bleach and why this is a superior bleach new to the market.

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FEB 8TH @ 4PM EST

BLONDING WITH PULP!



Create those picture perfect blondes. Learn the in's and outs of Blonde AF, Clay Lightener & Faction8 High lifts to create many degrees of blondes, while learning to tone using Faction8, Boosters, Toners and Liquid Demi's

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MAR 22ND @ 4PM EST

DEMI & TONING WITH BOTTLE + BRUSH



Our Liquid Demi's consistency allows you to do all of today's modern techniques with its stay put formula. Learn new techniques that you couldn't do with your old demi line.

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