

# ALURAM™

As of March 2020

Code	Product	Salon Cost	SRP
<b>Daily</b>			
ALSDAI12	Daily Shampoo 12oz	\$11.35	\$19.95
ALSDAILI	Daily Shampoo Liter	\$22.50	\$39.95
ALCDAI12	Daily Conditioner 12oz	\$11.35	\$19.95
ALCDAILI	Daily Conditioner Liter	\$22.50	\$39.95
<b>Moisturizing</b>			
ALSMOI12	Moisturizing Shampoo 12oz	\$11.35	\$19.95
ALSMOILI	Moisturizing Shampoo Liter	\$22.50	\$39.95
ALCMOI12	Moisturizing Conditioner 12oz	\$11.35	\$19.95
ALCMOILI	Moisturizing Conditioner Liter	\$22.50	\$39.95
<b>Purple</b>			
ALSPUR12	Purple Shampoo 12oz	\$11.35	\$19.95
ALSPURLI	Purple Shampoo Liter	\$22.50	\$39.95
<b>Styling Aides</b>			
ALCLEA8	Leave In Conditioner 8oz	\$11.35	\$19.95
ALASMO6	Smoothing Cream 6oz	\$11.35	\$19.95
ALASTY6	Styling Cream 6oz	\$11.35	\$19.95
ALAVOL7	Volumizing Foam 7oz	\$11.35	\$19.95
ALASHI2	Shine Serum 2oz	\$11.35	\$19.95
ALACLA3	Styling Clay 3.4oz	\$11.35	\$19.95
ALAFIN10	Finishing Spray 10oz	\$14.50	\$24.95
<b>Intro's</b>			
ALMINTROTRY	Try Me Kit	\$99.95	
ALMINTROSM	Small Intro	\$299.95	
ALMINTROLG	Large Intro	\$899.95	